



Tim Autrey

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Request Tim as a Keynote for Your Next Event**

Tim Autrey has been a pioneer and thought leader in human performance for more than two decades. He continues to challenge the status quo and to evolve the global conversation on sustainable performance improvement.

The first-documented performance successes generated by Tim's THINK Different → FEEL Different → DO Different™ approach arose in the US nuclear generation industry where he orchestrated and oversaw an 87.5% sustained reduction in human error rate between 2003-2005.

Capturing lessons learned through this success, Tim left corporate leadership to found PPI.

Since 2006, he and the PPI Team have served more than 100,000 Team Members and their Leaders in organizations across five continents- helping them achieve best-ever WIN-WIN improvements in Reliability, Efficiency, Productivity, and Safety.

PPI's unparalleled track record of Client Successes includes:

- 57.5% reduction in worker turnover
- 72% sustained reduction in human error rate
- 74.6% reduction in outage-to-outage human error rate
- 35% increase in profits
- 80% reduction in bargaining unit grievances

Tim is the author of the international best-seller, [*6-Hour Safety Culture: How to Sustainably Reduce Human Error and Risk \(and do what training alone can't possibly do\)*](#).

His latest book, [*7 Natural Principles of Human Performance*](#), documents and explains the discoveries he and the PPI Team have uncovered through more than 20 years of in-the-trenches experience across many industries- lessons that upgrade and greatly simplify the approach for achieving sustainable performance improvement.

Tim has been honored to speak to audiences of more than 10,000 people and has been seen on ABC, CBS, NBC, and FOX networks.

Tim's ongoing mission is to help make our world BETTER and SAFER through the workplace.